



MANSFIELD ADVOCATES FOR CHILDREN  
EXECUTIVE COUNCIL

**Draft - MINUTES**

**Thursday, July 9, 2015**

10:00am – 11:30am, Town Hall, Conference Room B

Members Present: Susan Daley, Kelly Zimmermann, Jordana Frost, Cindy Guerreri,  
Regrets: Patricia Schneider (staff), Rachel Leclerc

<b>WHAT (Topic)</b>	<b>Discussion</b>	<b>Outcome</b>
Call to Order	J. Frost called the meeting to order at 10:10am.	
Consent Agenda		
Old Business	<p><b>Team updates</b></p> <ul style="list-style-type: none"> <li>• Legislative Update <ul style="list-style-type: none"> <li>○ C. Guerreri reported that the Memorial Fund awarded grant for the FY 15 based upon state budget. Funding will be discontinued effective July 1, 2016 after which point MAC will need to have other funding lined up in order to continue activities at the current level.</li> <li>○ C. Guerreri will continue to be our Technical Liaison through December 2015.</li> </ul> </li> <li>• Successful Learners Team <ul style="list-style-type: none"> <li>○ No news at this time</li> </ul> </li> <li>• Health Connections Team <ul style="list-style-type: none"> <li>○ No news at this time</li> </ul> </li> <li>• Community Connections Team <ul style="list-style-type: none"> <li>○ See below for playground work</li> </ul> </li> <li>• Playground Team <ul style="list-style-type: none"> <li>○ Run for the Playground was discussed by K. Zimmermann. UCONN football along with EO Smith High School volunteers, and Jane Goldman scheduled to help out with event</li> <li>○ Advertisement to <ul style="list-style-type: none"> <li>▪ Q Notify of event, should one go out?</li> <li>▪ MAC FB Page</li> <li>▪ Mansfield Connection</li> </ul> </li> <li>○ MAC should be represented at run with a table.</li> </ul> </li> </ul>	<p><i>No action needed</i></p> <p><i>K. Zimmermann will look into marketing event through Q Notify and Mansfield Connection Page on FB.</i></p> <p><i>J. F to post event information on MAC FB page.</i></p> <p><i>S. Delia to ask membership for additional volunteers to staff MAC table at event</i></p>

New Business	<p><b>Sustainability</b></p> <ul style="list-style-type: none"> <li>Propose to Collaborative to add Sustainability Planning as a standing item on our MAC Executive Council and full collaborative meeting agendas with the intention of securing the means to continue the desired activity level after Graustein funding is discontinued in summer 2016. Part of this process will be to determine what the desired priorities, activity levels, and organizational format will be. Other activities will include identifying funding prospects, applying for relevant grant opportunities, and advocating for local and/or state funding if needed.</li> </ul> <p><b>New initiative</b></p> <ul style="list-style-type: none"> <li>8/19/15 Peer Exchange announce more of future direction</li> <li>We should have a MAC rep. attending</li> </ul> <p><b>Accountability Manager</b></p> <ul style="list-style-type: none"> <li>M. Hodrinsky contract expired. C. Guerreri reported that there might be a way to renew accountability coordinator now that Graustein funding was confirmed for another year. Executive council decided to defer this item until after a coordinator is hired.</li> <li>J.Frost updated the Executive Council on some potential discrepancies between the data contained in Scorecard and those contained in The Mansfield Plan for Young Children, based on the detailed analysis conducted by M.Hodrinsky.</li> </ul> <p><b>New coordinator</b></p> <ul style="list-style-type: none"> <li>Recruiting for a new coordinator has begun. A number of promising interested candidates have been identified and are scheduled for interviews. <ul style="list-style-type: none"> <li>MAC members should be part of the selection process</li> </ul> </li> </ul> <p><b>MAC Chair or Co-Chairperson(s)</b></p> <p>If we are going to continue the valuable work of MAC in a sustainable and long-term fashion, a chair (or two co-chairs) must be identified. At the June full collaborative meeting members decided to create a small ad-hoc committee charged with carrying out a more focused chair recruitment effort. Selected members (J.Frost, M.Ferron, and J.Scanlon) volunteered to partake in this ad-hoc committee after the summer months. We also discussed the need to bolster MAC general membership. Perhaps the same committee can also work on membership recruitment. The following activities were identified for further consideration:</p> <ul style="list-style-type: none"> <li>Contact past MAC members to explore a possible return to</li> </ul>	<p><i>S. Delia to add agenda item to August MAC agenda</i></p> <p><i>J. Frost will check with S. Delia and Pat S. about plans to send MAC representative to 08/19 Peer Exchange meeting.</i></p> <p><i>J. Frost will check to see if a MAC member is being included in the selection panel.</i></p>

	<p>MAC</p> <ul style="list-style-type: none"> <li>• Create a professional chair recruitment packet</li> <li>• Organize a Pre-k fair</li> <li>• Organize a summer camp fair</li> <li>• Have MAC sponsor the community Nutcracker production to increase visibility</li> </ul> <p><b>Website</b></p> <ul style="list-style-type: none"> <li>• Signature Brand Factory is close to completing the new MAC website</li> <li>• J.Frost &amp; M.Ferron may be the primary volunteer webmasters in addition to the new coordinator after the site gets turned over for regular updating and maintenance</li> <li>• J.Frost to follow up with SBF to find out when the website will be ready to go “live”</li> <li>• Will it/should it be piloted with families?</li> <li>• A “notice” announcing the website should go out on the 1<sup>st</sup> day of public school</li> <li>• Offer website review to Town, Downtown Partnership</li> </ul> <p><b>August meeting agenda</b></p> <ul style="list-style-type: none"> <li>• Funding update and sustainability planning</li> <li>• Membership and chair recruitment</li> </ul>	
Adjournment	<p>Meeting adjourned at 11:25am</p> <p>Next MAC meeting:</p> <p style="text-align: center;"><b>Wednesday, August 5, 2015</b>  <b>5:00pm – 5:30pm</b> Arrival and Dinner  <b>5:30pm – 7:30pm</b> MAC Meeting</p> <p>Next MAC Executive Council meeting:</p> <p style="text-align: center;"><b>Thursday, August 13, 2015</b>  <b>10:00-11:30 am</b>  Conference Room B, Town Hall</p>	

Agenda topics: Please send to Sarah Delia at [delias@mansfieldct.org](mailto:delias@mansfieldct.org)

*All Mansfield Children ages birth through 8 years old are healthy, successful learners and their families are connected to the community.*